

# AMICO

www.amico.org

**Art Museum Image Consortium:  
enabling educational use  
of museum multimedia**

Acesso Multimédia ao Património Cultural  
Porto, October 7, 1999

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## What is AMICO?

- independent, non-profit, consortium of institutions with collections of art
- formed Sept. 1997
- 28+ members in North America
- new members welcome, world-wide
  
- **Mission: enable educational access to museum multimedia documentation**

## Why AMICO?

- administer educational licensed efficiently
- create common library for consistency and ease of use
- encourage broad use of museum collections
- facilitate interchange of experience and ideas
- build links among museum and user community

## AMICO Members

Sept. 1999

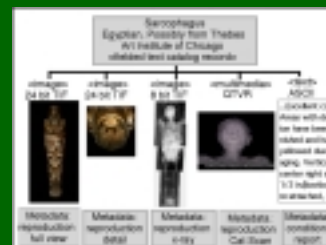
- Albright-Knox Art Gallery
- Art Gallery of Ontario
- Art Institute of Chicago
- Asia Society Gallery
- Center for Creative Photography
- Cleveland Museum of Art
- Davis Museum and Cultural Center, Wellesley College
- The Detroit Institute of Arts
- Fine Arts Museums of San Francisco
- The Frick Collection and Art Reference Library
- International Museum of Photography, George Eastman House
- J. Paul Getty Museum
- Library of Congress
- Los Angeles County Museum of Art
- McMichael Canadian Art Collection
- The Metropolitan Museum of Art
- Minneapolis Institute of Arts
- Museum of Contemporary Art, San Diego
- Montreal Museum of Fine Arts
- Musée d'art contemporain de Montréal
- Museum of Fine Arts, Boston
- National Gallery of Canada
- National Museum of American Art
- Philadelphia Museum of Art
- San Francisco Museum of Modern Art
- San Jose Museum of Art
- Walker Art Center
- Whitney Museum of American Art

Interested in joining? see [www.amico.org](http://www.amico.org) for full details ...

## AMICO Members

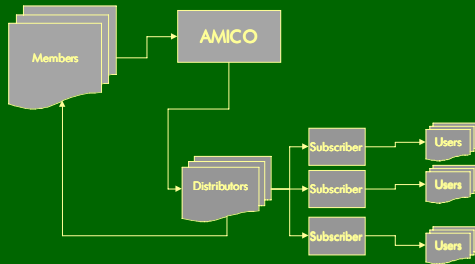
- **pay dues**
  - \$2,000 - \$5,000 US based on budget
- **govern consortium**
  - committees: editorial, technical, rights, users
- **contribute to the shared Library**
  - text, image, multimedia
- **use the Library in their educational programs**
  - in galleries, library, research ...

## AMICO Works



Works in the AMICO Library are documented by a catalog record, and image and an image metadata record. Other multimedia may also be included.

## Delivering the AMICO Library



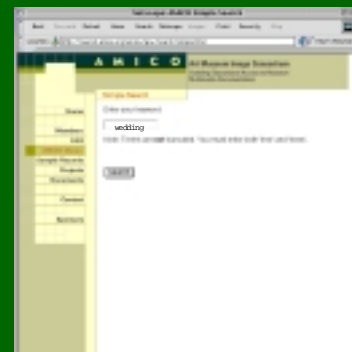
## Access to the AMICO Library

- different Distributors for different markets
- public access to Thumbnail Catalog on web
- university access provided by Research Libraries Group (RLG)
- state-wide distributors in Ohio, California (under development)
- seeking other Distributors to serve Primary & Secondary Schools, Public Libraries and international user communities

AMICO Web  
www.amico.org



AMICO Web  
Thumbnail  
Catalog



Simple Search  
www.amico.org

AMICO Web  
Thumbnail  
Catalog



Search Result  
www.amico.org

AMICO Web  
Thumbnail  
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Comments  
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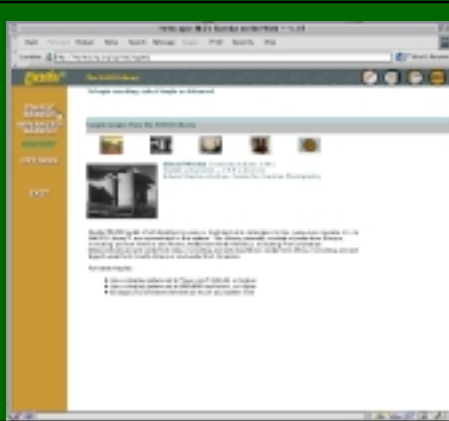


Rights Links  
www.amico.org

## AMICO at RLG

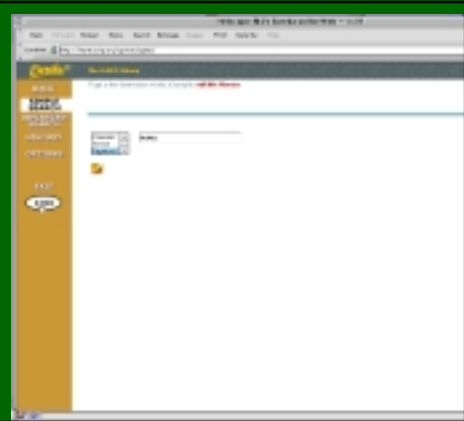
- Research Libraries Group
  - not for profit library information network
- Offer online subscriptions to many resources
- AMICO Library part of their into Eureka Service
- Searchable like Bibliographic and Abstract & Index Databases
- No learning curve for existing users
- 24/7 support and service

AMICO  
@  
RLG



Subscription  
Service

AMICO  
@  
RLG



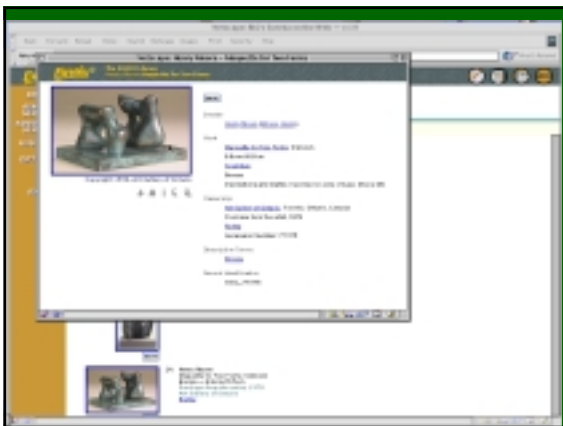
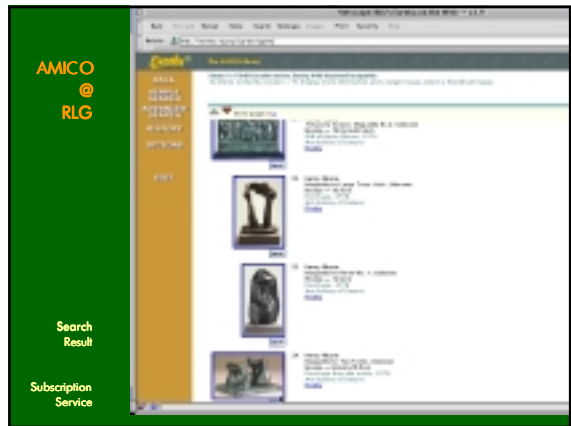
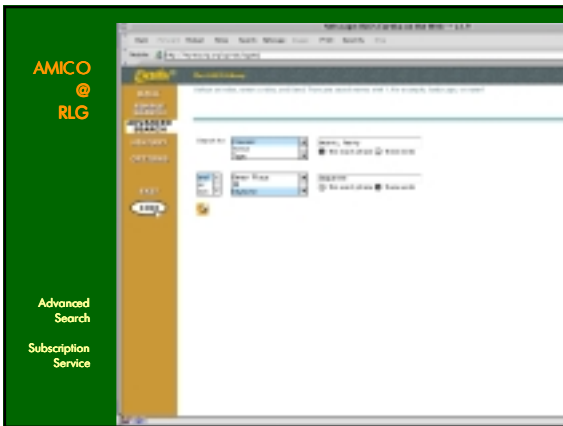
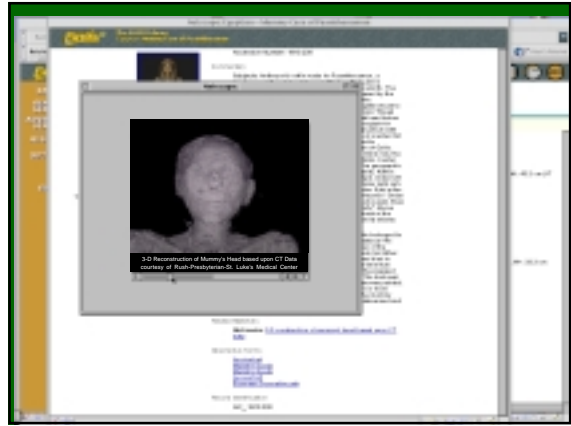
Simple Search  
Subscription  
Service

AMICO  
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RLG



Search Result  
Subscription  
Service





## AMICO in Art History Class



*in depth study of one work*



*projection of images in classroom*

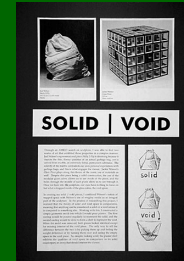


*Student assignments based on comparisons of works*

## AMICO in Art Studio Class

### Assignment:

- Review the AMICO library for works that explore the concepts of solid and void.
- Analyse them as you prepare for the creation of your own work.



## AMICO in the Library

*online review replaces slide carrousel*



## AMICO in Cultural History

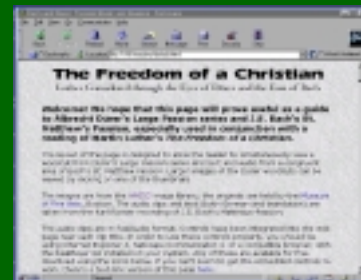
*Dürer's Large Passion*

*used with*

*Bach's St. Mattheu Passion*

*to provide context for*

*Luther's Freedom of a Christian*



## AMICO in Technical Studies

- **Computer Imaging**
  - Discuss digital image description standards
  - Define accurate digital colour reproduction
- **School of Printing**
  - Assess issues in faithful colour reproduction from digital source

## Issues: Documentation

- data specification
- editorial consistency
- multimedia delivery
- cross-resource discovery

## Issues: Rights

- consistent terms and conditions for all works
- distinct licenses for different user communities
- international licenses
- artists rights

## Issues: Economics

- **self supporting not-for-profit**
  - not dependent on grant funding for core activities
- **all institutional participants have financial stake**
  - no money returned to members
  - subscription fees support activities of the consortium
- **access remains free at point of use**

## Issues: Community Building

- not-for-profit and educational focus
- consistent terms for participants
- open multi-way communications
- shared risks and benefits

## AMICO's Role

- share, shape and standardize museum documentation
- create ongoing, self-supported, sustainable infrastructure
- enable educational access to museum multimedia

## More info?

Art Museum Image Consortium  
<http://www.amico.org>

[info@amico.org](mailto:info@amico.org)



## Management

Membership led:  
Board comprised of members' directors

- **Chairman**
  - Harry S. Parker III, Fine Arts Museum of San Francisco
- **Secretary**
  - Malcolm R. Rogers, Boston Museum of Fine Art
- **Treasurer**
  - Maxwell L. Anderson, Whitney Museum of American Art
- **Executive Director**
  - Jennifer Trant
- **Recruiting now!**
  - Library Editor
  - Technical Director
  - see [www.amico.org](http://www.amico.org) for job postings