AMICO Press Release
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Greater Delivery Choices for The AMICO Library™: David Rumsey and AMICO Sign Distribution Agreement

Rumsey chooses Luna’s Insight software as distribution environment

AMICO Headquarters; Pittsburgh, PA – The Art Museum Image Consortium (AMICO) and Cartography Associates, owned by David Rumsey, have signed a distribution agreement to deliver The AMICO Library™ for higher education and scholarly use. Cartography Associates, a provider of online digital images of rare 18th and 19th century North and South American cartographic history materials, is the latest in a series of distributors, announced in recent months, making The AMICO Library available at reasonable rates with different functional and interface flexibility. Our objective is to make The AMICO Library widely available for a variety of user types, from small art institutes to large public library systems, K-12 schools to state universities, and to provide users with a choice of service providers so they may select one that particularly suits their unique needs.

For its presentation of The AMICO Library, Cartography Associates has chosen Luna Imaging’s Insight software as the delivery platform. The collection will be available for the Fall 2002 term to educators and scholars within institutions, as well as for individual unaffiliated scholars, for an annual subscription rate. Luna Imaging will provide hosting and customer services for Cartography Associates.

As AMICO’s Executive Director, Jennifer Trant, notes, “Cartography Associates is a wonderful addition to our growing group of distributors. David Rumsey’s existing experience with online image distribution and his alliance with Luna Imaging are of great interest to AMICO. We hope these connections will help build links to and added functionality for a much broader range of scholarly users of The AMICO Library in communities beyond those we currently serve. David Rumsey’s vision coordinates well with AMICO’s desire to widen and deepen educational use of museum collections through network technologies.”

The addition of The AMICO Library as the second collection of Cartography Associates supports the vision of David Rumsey to provide a broad range of cultural materials to both educators and scholars
and the ability to integrate cultural materials from several disciplines in ways never before achieved for scholarly exploration at the highest level of quality possible using the Internet.

“I am pleased to be able to bring this important collection from major museums together with powerful software that I believe in,” Rumsey says. “I want to make the availability of The AMICO Library as affordable and as accessible to as many people as possible. My relationship with Luna Imaging will allow us to serve customers by offering an exciting array of software tools for accessing and viewing this outstanding collection of art images.”

**About David Rumsey and Cartography Associates**

Cartography Associates provides presentation of historical maps and other culturally significant materials for research and education using the Internet. Cartography Associates was founded by map collector David Rumsey in 1996 to provide online distribution of digital images from his private collection of rare 18th and 19th century North and South American maps. The David Rumsey Map Collection, one of the largest private map collections in the United States, numbers over 150,000 maps and includes rare atlases, charts, globes, wall maps and related items. The online collection, currently numbering over 6,500 maps, is a growing cross section of the physical collection and is highly regarded by researchers and the public alike, as evidenced by the thousands of Web site visitors each day to www.davidrumsey.com. Rumsey’s site has been featured in Wired Magazine, USA Today, and TechTV and has received numerous Web awards, including Yahoo Pick of the Week, and Best of the Net from About.com

For more information regarding the availability of The AMICO Library from Cartography Associates, contact Jennifer Zabriskie at 310 274 8787, ext. 121.

**About AMICO**

The Art Museum Image Consortium (AMICO) is a growing, independent non-profit (501c3) corporation. Founded in 1997, the Consortium today is made up of over 35 major museums in the United States, Canada, and the United Kingdom. It’s an innovative collaboration – not seen before in museums – that shares, shapes, and standardizes digital information regarding museum collections and enables its educational use. Membership is open to any institution with a collection of art.

Together AMICO Members build The AMICO Library™ a compilation of multimedia documentation of works in their collections. The 2002 edition of The AMICO Library documents approximately 100,000 different works of art, from prehistoric goddess figures to contemporary installations; new works are added annually. More than simply an image database, AMICO Library works are fully documented and may include curatorial text, detailed provenance information,
multiple views, and other related multimedia. Subscribers find The AMICO Library valuable because it combines the immediacy and accessibility of the Web with the persistence and academic weight of traditional library reference sources.

The AMICO Library is accessible over secure networks to licensed subscribers such as universities, colleges, libraries, schools, and museums. Over 3 million users on four continents include faculty, students, teachers, staff, researchers, and public library patrons. Educational subscribers receive access to The AMICO Library through one of our Distributors. A subscription to The AMICO Library provides rights to use works for a broad range of educational purposes. Potential subscribers may preview a Thumbnail Catalog of The AMICO Library, request a free trial from our Distributors, and get further information at http://www.amico.org.

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