AMICO

www.amico.org

Art Museum Image Consortium: creating a collaborative cultural resource

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What is AMICO?

 independent, non-profit, consortium of institutions with collections of art

Mission: enable educational use of museum multimedia

Why AMICO?

- encourage broad use of museum collections
- create common library for consistency and ease of use
- administer educational licenses efficiently
- facilitate interchange of experience and ideas
- build links among museum and user communities

AMICO's Challenges

Content

– What are we going to distribute?

Documentation

– How will it be described?

Technology

– How do we digitize, and provide access to it?

Intellectual Property

– Do we have the rights?

Economics

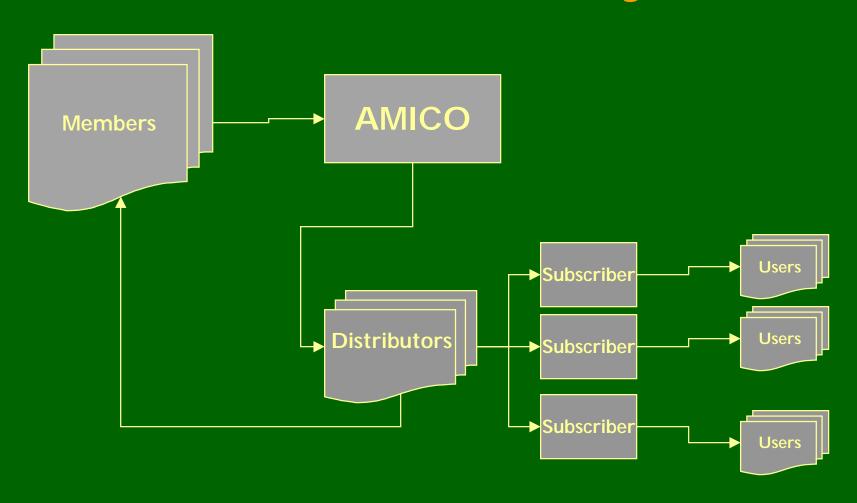
– Can we pay for it?

Community Building

- Why would we collaborate?
- Who wants it, and what will they do with it?

Shared by all creators of information resources

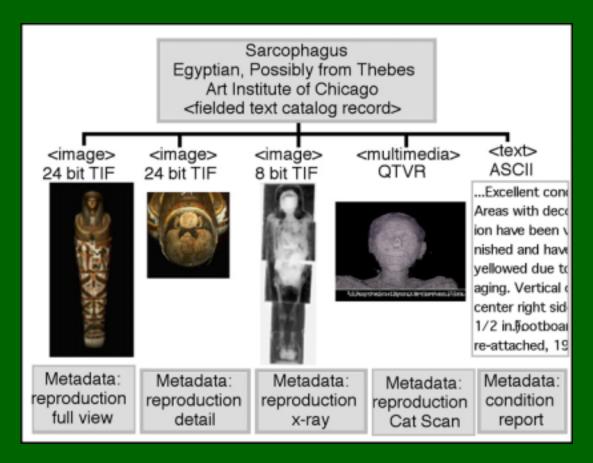
Creating and Delivering the AMICO Library



AMICO Members

- established Consortium (1997)
- govern programs
- work on committees
- pay dues (equal to subscription costs)
- contribute to the Library annually
- use the Library
- see participation as part of their educational mission

AMICO Works



Works in the AMICO Library are documented by a catalog record, and image and an image metadata record. Other multimedia may also be included.

AMICO

assists members

- advice, training and support
- specifications, best practices

manages agreements

artists rights, distributors, licenses

compiles library

- verifies data formats, vocabulary
- enhances indexing and authority control
- validates image and multimedia files
- ensures record structure, links
- transfers to distributors

AMICO

- assists members' participation
- develops specifications, best practices
- manages agreements
- compiles Library
 - validates structure and links
 - enhances indexing and authority control
- transfers Library to distributors
- facilitates collaboration and communication

AMICO Distributors

- AMICO Thumbnail Catalog
 - on Web for public access
- Research Libraries Group (RLG)
 - university access
- OhioLINK library consortia
 - statewide college access (under development)
- Other Distributors likely
 - Primary & Secondary Schools, Public Libraries and international users
- Different access for distinct communities

AMICO Web www.amico.org



AMICO Web Thumbnail Catalog

search.amico.org

search of the week

1125-1300 (Creation Date) German (Creator Nationality)

www.amico.org



Reliquary Casket with Champlevé Enamels of Sharp Colors, early 1100s Germany, Lower Saxony, Hildesheim (?), early 12th century.

The Cleveland Museum of Art. No.

Photo: Copyright, The Cleveland Museum of Art.

[rights] [comment]

Contact

Sponsors



Gamepiece with Episode from the Life of Apollonius of Tyre, ca. 1170 German. The Metropolitan Museum of Art. No.

1996,224. Photo: Copyright The Metropolitan

Museum of Art. [rights] [comment]



Judgment and Martyrdom of Saint Lawrence, c. 1180 Germany, Lower Saxony, 12th century. The Cleveland Museum of Art. No.

Photo: Copyright, The Cleveland Museum of Art.

[rights] [comment]



Liturgical Fan (Rabellum), ca. 1200 German.

The Metropolitan Museum of Art. No. 47,101,32

Photo: Copyright The Metropolitan Museum of Art.

[rights] [comment]



Leaf from a Gospel Book: The Nativity.

Germany, Helmarshausen Abbey, 12th Century. The Cléveland Museum of Art. No.

1933.445.a. Photo: Copyright, The Cleveland Museum of Art.

[rights] [comment]



Arm Reliquary of the Apostles, c. 1195 Germany, Lower Saxony, Hildesheim (?), late 12th century.

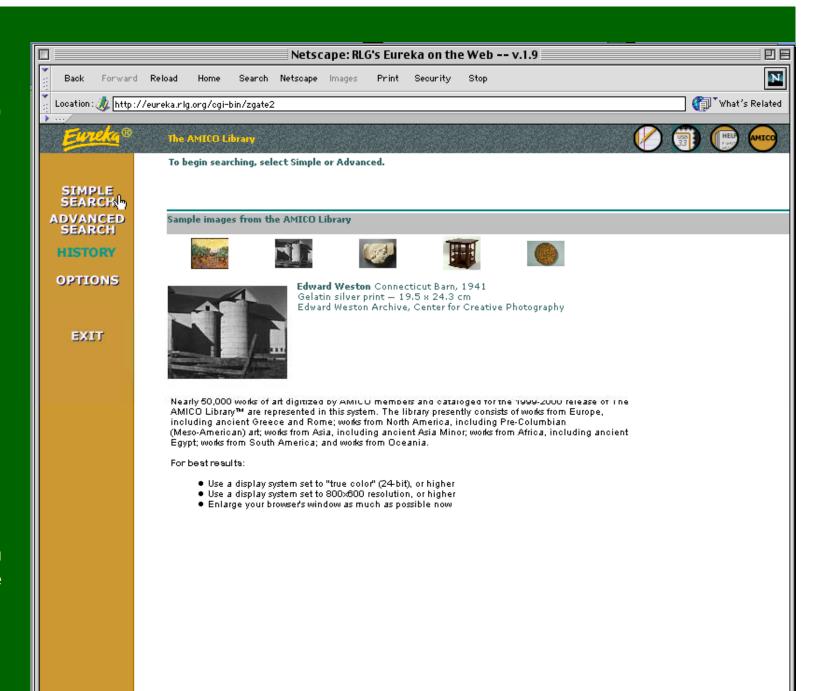
The Cleveland Museum of Art. No. 1930.739. Photo: Copyright, The Cleveland Museum

of Art. [rights] [comment]

AMICO at RLG

- Research Libraries Group
 - not-for-profit library information network
- Offer many resources
 - abstracting and indexing, archival records, bibliographic records
 - AMICO Library part of their Eureka Service
- Limited learning curve for existing users
- 24/7 support and service

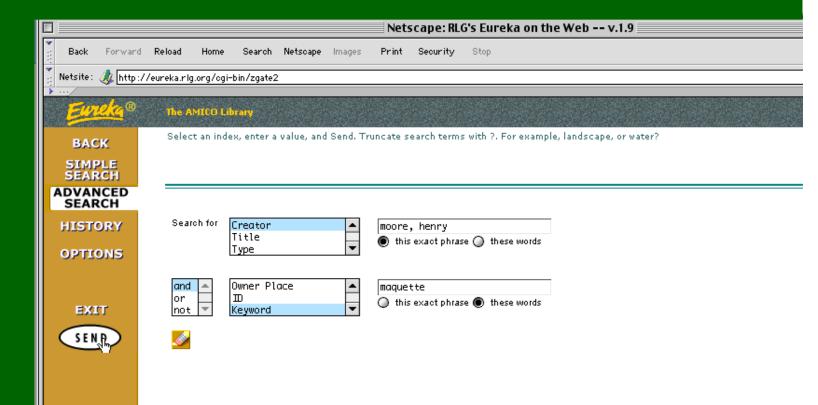
AMICO @ RLG



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Subscription Service

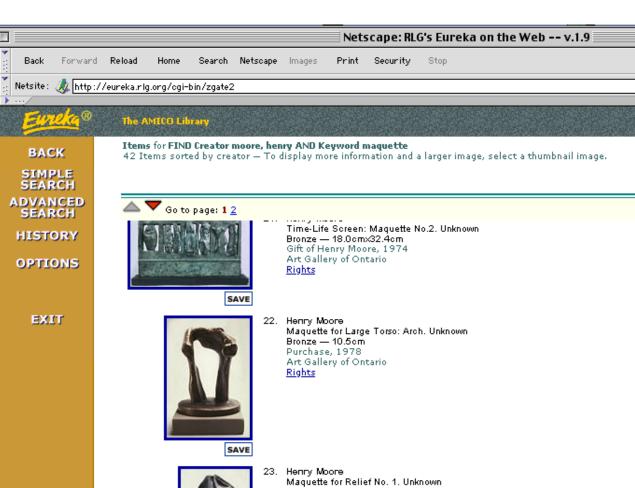
AMICO @ RLG



Advanced Search

Subscription Service

AMICO @ RLG



Search Result

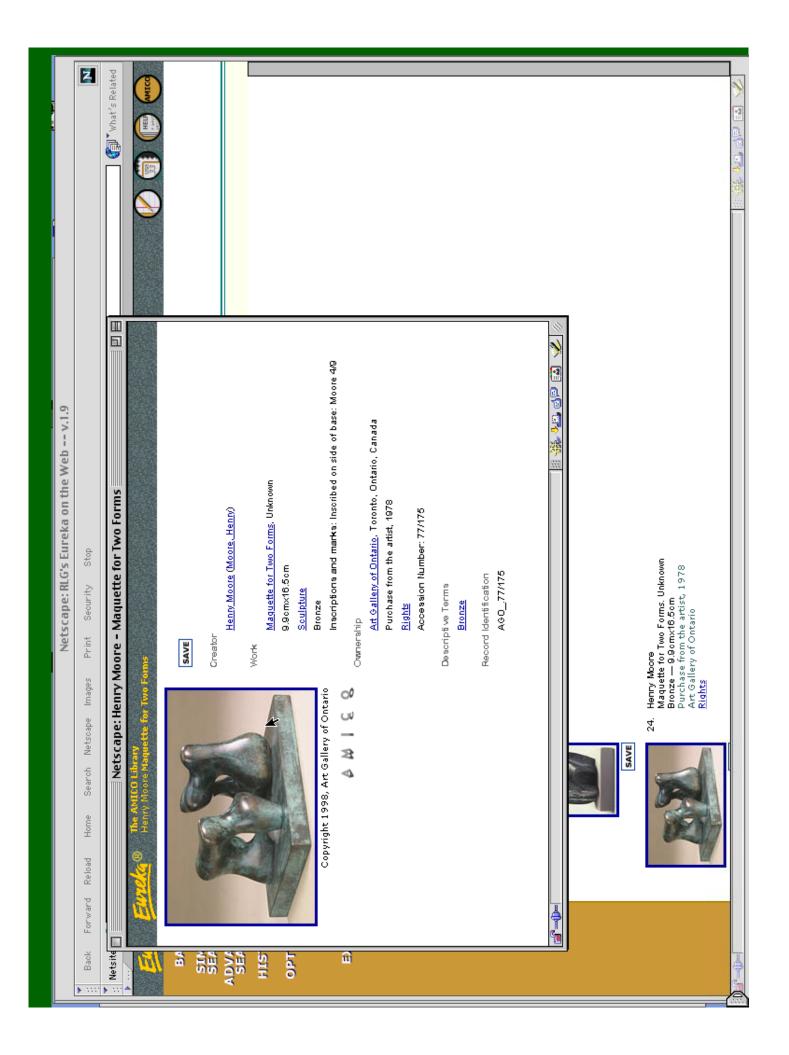
Subscription Service

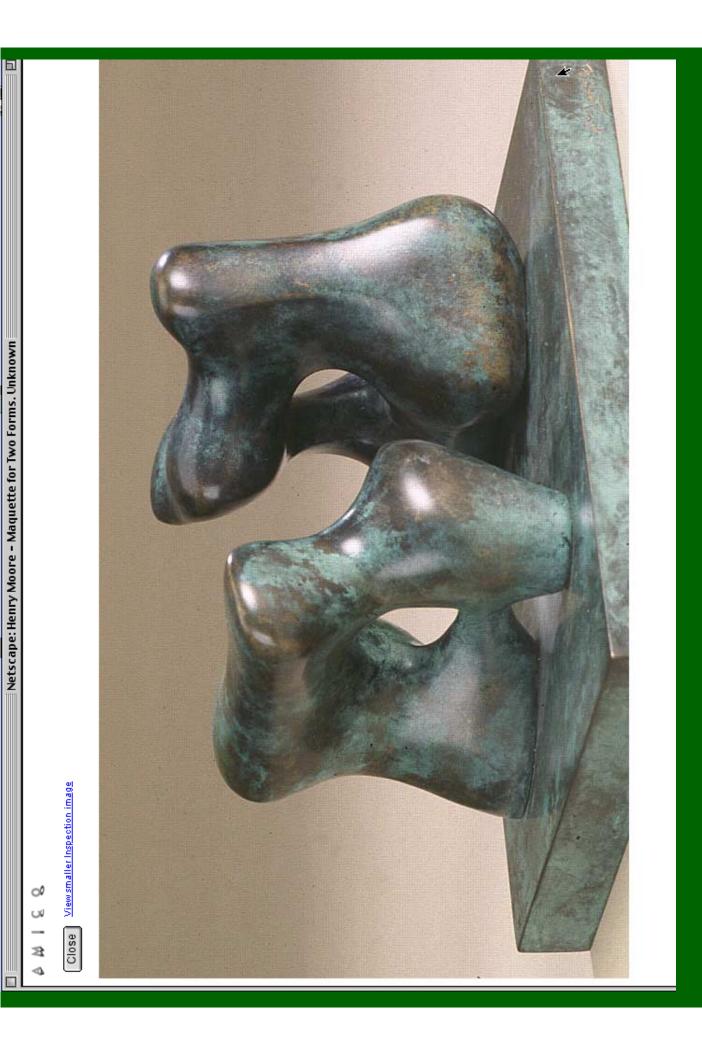






24. Henry Moore
Maquette for Two Forms. Unknown
Bronze — 9.9cmx16.5cm
Purchase from the artist, 1978
Art Gallery of Ontario
Rights





AMICO

Subscribers

- educational institutions
 - annual subscription fee for unlimited access to growing resource
- over 800,000 students at 140+ schools in North America
- over 1.4 million at 170+ schools in the UK
- K-12 Testbed underway institutional license specifies users and uses

Users

- integrate image content throughout teaching and research
- use it in local and networked systems
- need help imagining how to use new resources and support in adapting to them

AMICO Users



in depth study





SOLID | VOID

Art Studio compare and analyze





Library online review

classroom projection

student assignments

Technical Studies printing and imaging

Issues

- Content
- Documentation
- Technology
- Intellectual Property
- Economics
- Community Building

Issues: Content

- collections development
 - ~65,000 works
- critical mass
 - of what, for whom?
 - breadth vs depth
- consistent documentation
 - text, image, multimedia
- persistence
 - access over time to same works

Issues: Documentation

- data specification
 - separate display data from access data
 - field level guidelines (for indexing dates, terms)
- editorial consistency
 - shared authority files and indexing rules
 - existing tools aren't enough (~30% of Names not in ULAN)
- link to metadata standards
- cross-resource discovery
 - AMICO Library links to other resources e.g. bibliography and full texts

Issues: Technology Systems

Members

 collections management systems, image capture, audio, video, multimedia, extended text

AMICO

 contribution management, image and text validation, multimedia, member and distributor support

Distributors

library access interfaces, collections integration

Subscribers

local on-campus systems, OPACs, Web pages, etc.

Users

own analytical, research, study systems

Issues: More Technology

- multimedia
 - common formats, structures, metadata and descriptions
- consistent and unique naming
- verification and maintenance of links
 - each AMICO work is a multi-part object
- consistent capture standards
 - comparable results across institutions
- systems security, user authentication
- authenticity

Issues: Intellectual Property

- consistent terms and conditions
 - common agreements, no special terms
- distinct licenses for user communities
 - primary school uses different from university
- artists rights negotiated
 - agreements with Artists Rights Society (ARS)
- protection
 - technological vs social and legal mechanisms

Issues: Economics

- self supporting not-for-profit
 - cost-recovery required
 - not dependent on grant funding for core activities
 - long-term sustainability a key goal
- all institutional participants have stake
 - no money returned to members
 - subscription fees support activities of the consortium
 - incentives for distributors & subscribers to develop tools and add value
- keep access free at point of use

Issues: Community Building

- shared mission enables collaboration
 - not-for-profit and educational focus
- consistent terms for participants
 - common, transparent, formula-based agreements
- open multi-way communications
 - public specifications: technical and data
 - known license terms
- shared risks and benefits
 - members collaborate online
 - users share experiences
 - all build expertise

AMICO as example

- building multimedia digital libraries requires new methods and strategies
- social, economic, legal and technological challenges
 - integration of people, institutions and systems
- technology is an enabler not an end in itself
 - image databases only one small part of the picture
- collaboration key to scalable, sustainable solutions that support shared missions

Collaboration

key to scalable and sustainable solutions that work across communities and support shared missions

More info?

Art Museum Image Consortium http://www.amico.org

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