AMICO
www.amico.org

collaborative distribution of museum multimedia

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What is AMICO?
• independent, not-for-profit, consortium of institutions with collections of art
• Mission: enable educational access to museum multimedia documentation

Building multimedia resources

• requires new methods and strategies
• raises social, economic, legal and technological challenges
• integrates people, institutions and systems

AMICO’s Challenges

• Content
  – What to distribute?
• Documentation
  – How to describe it?
• Intellectual Property
  – What rights do we have and can we offer?
• Technology
  – How do we digitize, and provide access to it?
• Use
  – Who wants it and why?
• Economics
  – How do pay for it and sustain it?

Why should we collaborate at all?

Creating and Delivering the AMICO Library

AMICO Members

• established Consortium (1997)
• govern programs
• work on committees
• pay dues
• contribute to the Library annually
• use the Library

• see participation as part of their educational mission

AMICO Members

Members

Distributors

Subscribers
AMICO

- assists members’ participation
- develops specifications, best practices
- manages agreements
- compiles Library
  - validates structure and links
  - enhances indexing and authority control
- transfers Library to distributors
- facilitates collaboration and communication

AMICO Distributors

- offer AMICO Library to users
- develop applications
- integrate AMICO Library with other content
- provide user support
- State-wide Consortia - OhioLINK
- AMICO Web Thumbnail Catalog
- Research Libraries Group (RLG)
- provide access and tools for distinct communities

AMICO Web Thumbnail Catalog

- search.amico.org
- Free searchable brochure
- Search Result for “wedding”

AMICO Web at RLG

- offers related abstracting and indexing sources, archival records, bibliographic records, cultural resources
- AMICO in Eureka has limited learning curve for existing users
3-D Reconstruction of Mummy's Head based upon CT Data
courtesy of Rush-Presbyterian-St. Luke's Medical Center

Works in the AMICO Library are documented by a catalog record, an image and an image metadata record. Other multimedia may also be included.
**AMICO Subscribers**

- educational institutions
- annual fee for unlimited access to growing library
- provide access to users for uses as outlined in license

**AMICO Users**

- may integrate image content throughout teaching and research
- use content in local and networked systems
- need help imagining how to use new resources and support in adapting to them

**AMICO Users**

- Art History
  - in depth study
  - classroom projection
  - student assignments
- Cultural History
  - online review
- Art Studio
  - compare and analyze
- Technical Studies
  - printing and imaging
- Library
  - online review

**Issues**

- documentation
- content development
- technology
- intellectual property
- economics
- sustainability
- community building

- collaboration is key to scalable and sustainable solutions