

# AMICO

www.amico.org

**Art Museum Image Consortium:  
enabling educational use  
of museum multimedia**

MUZEÁ, Kulturní Dedictví a digitální revoluce  
Prague, 9/9/10/14

Jennifer Trant  
Executive Director  
jtrant@amico.org

## What is AMICO?

- Mission: enable educational access to museum multimedia documentation
- independent, non-profit, consortium of institutions with collections of art
- formed Sept. 1997
- 28+ members in North America
- new members welcome, world-wide

## Why AMICO?

- encourage broad use of museum collections
- protect intellectual property of museums
- facilitate interchange of experience and ideas
- build links among museum and user community
- empower the museum community to act together

## AMICO Members

Sept. 1999

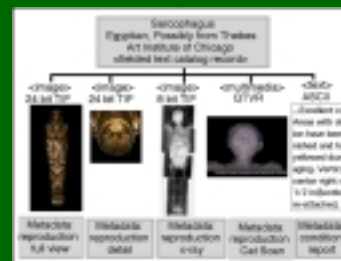
- Albright-Knox Art Gallery
- Art Gallery of Ontario
- Art Institute of Chicago
- Asia Society Gallery
- Center for Creative Photography
- Cleveland Museum of Art
- Davis Museum and Cultural Center, Wellesley College
- The Detroit Institute of Arts
- Fine Arts Museums of San Francisco
- The Frick Collection and Art Reference Library
- International Museum of Photography, George Eastman House
- J. Paul Getty Museum
- Library of Congress
- Los Angeles County Museum of Art
- McMichael Canadian Art Collection
- The Metropolitan Museum of Art
- Minneapolis Institute of Arts
- Museum of Contemporary Art, San Diego
- Montreal Museum of Fine Arts
- Musée d'art contemporain de Montréal
- Museum of Fine Arts, Boston
- National Gallery of Canada
- National Museum of American Art
- Philadelphia Museum of Art
- San Francisco Museum of Modern Art
- San Jose Museum of Art
- Walker Art Center
- Whitney Museum of American Art

Interested in joining? see [www.amico.org](http://www.amico.org) for full details ...

## AMICO Members

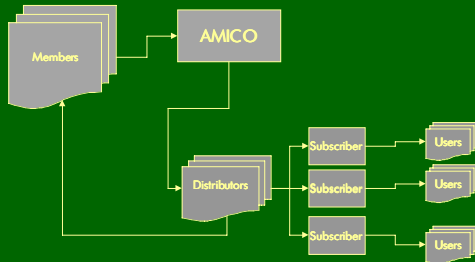
- contribute to the shared Library
- pay dues
- govern consortium
- use the whole Library in their educational programs
  - in galleries, library, research ...

## AMICO Works



Works in the AMICO Library are documented by a catalog record, and image and an image metadata record. Other multimedia may also be included.

## Creating the AMICO Library



## Access to the AMICO Library

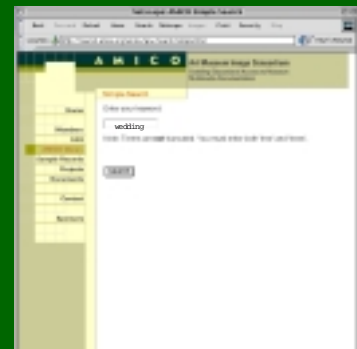
- Public Thumbnail Catalog on web
- University access provided by Research Libraries Group (RLG)
- State-wide distributors in Ohio, California (under development)
- Other Distributors for Primary & Secondary Schools, Public Libraries and international user communities in development

AMICO Web  
www.amico.org



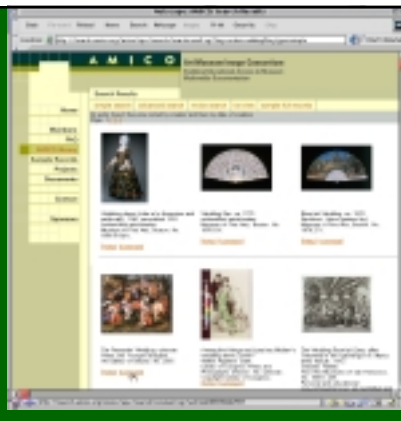
AMICO Web  
Thumbnail  
Catalog

Simple Search  
www.amico.org



AMICO Web  
Thumbnail  
Catalog

Search Result  
www.amico.org



AMICO Web  
Thumbnail  
Catalog

Comments  
www.amico.org



AMICO Web  
Thumbnail  
Catalog

Rights Links  
www.amico.org

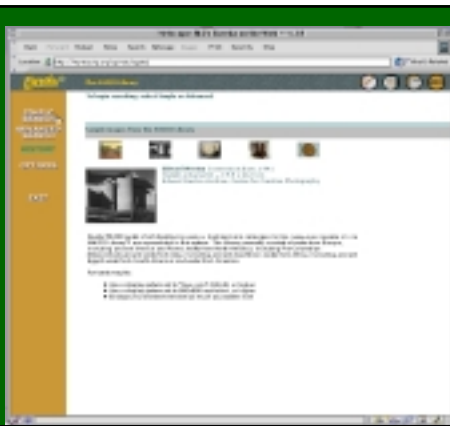


## AMICO at RLG

- **Research Libraries Group**
  - not for profit library information network
  - provide online access to many resources
- **AMICO Library part of their Eureka Service**
  - searchable like bibliographic and abstract & indexing databases
- **No learning curve for existing users**
- **24/7 support and service**

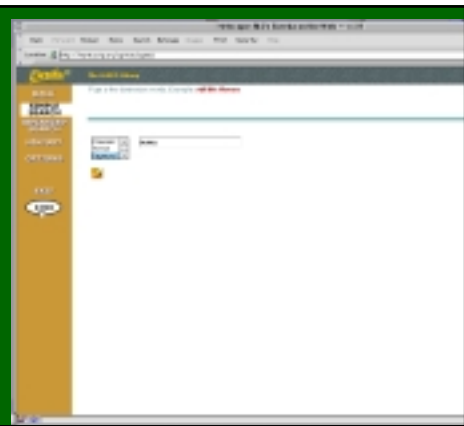
AMICO  
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Subscription  
Service



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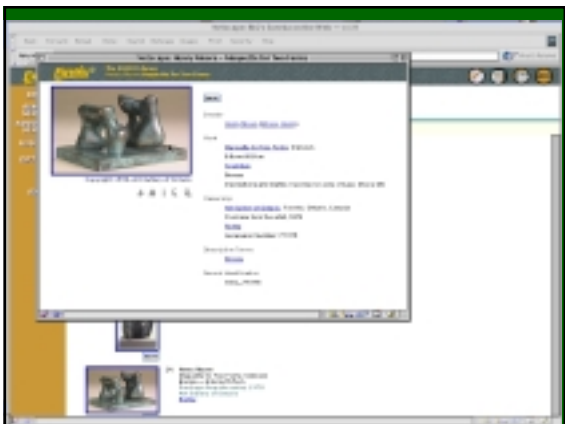
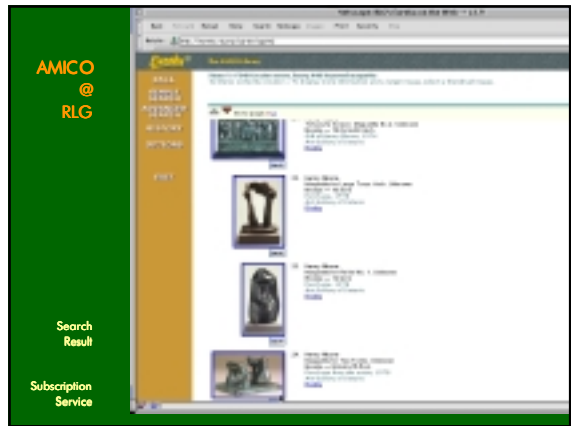
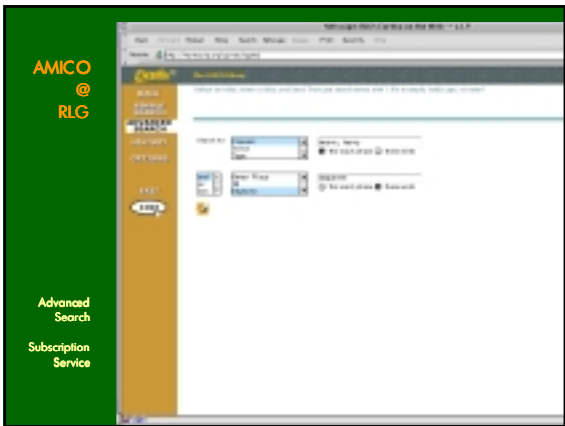
Simple Search  
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Search Result  
Subscription  
Service





## AMICO in Art History Class



*in depth study of one work*



*projection of images in classroom*

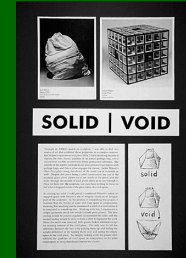


*student assignments based on comparisons of works*

## AMICO in Art Studio Class

Assignment:

- Review the AMICO library for works that explore the concepts of solid and void.
- Analyse them as you prepare for the creation of your own work.



## AMICO in the Library

*online review replaces slide carrousel*



## AMICO in Cultural History

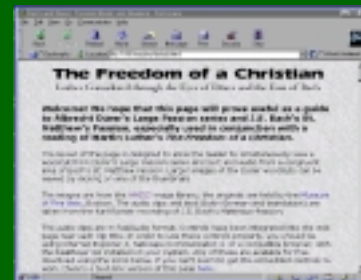
*Dürer's Large Passion*

used with

*Bach's St. Mattheu Passion*

to provide context for

*Luther's Freedom of a Christian*



## AMICO in Technical Studies

- **Computer Imaging**
  - Discuss digital image description standards
  - Define accurate digital colour reproduction
- **School of Printing**
  - Assess issues in faithful colour reproduction from digital source

## Issues: Documentation

- data specification / shared data structure
- editorial / common data values
- multimedia delivery / more than text & image
- integrate with other kinds of resources / museums in the mainstream

## Issues: Rights

- consistent terms and conditions for all works
- appropriate licenses for user communities
- international agreements
- artists' intellectual property rights

## Issues: Economics

- self supporting not-for-profit
  - not dependent on grant funding
- all institutional participants have financial stake
  - subscription fees support activities of the consortium
  - no money returned to members
- access free at point of use

## Issues: Community Building

- not-for-profit and educational objectives
- consistent terms for participants
- open multi-way communications
- shared risks and benefits

## AMICO's Role

- share, shape and standardize museum documentation
- create ongoing, self-supported, sustainable infrastructure
- enable educational access to museum multimedia

## More info?

Art Museum Image Consortium  
<http://www.amico.org>

[info@amico.org](mailto:info@amico.org)

