



Art Museum Image Consortium

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What is AMICO?

- A Consortium of Museums creating a collective library multimedia documentation of their collections for educational use

Why AMICO?

- Enable educational access to joint library of multimedia museum documentation
- Created according to common standards
- Licensed Collectively
 - economies of administration
 - efficient distribution
 - predictability in market
 - improved service to users

Who are its members?

- Currently 23 of the largest art museums in North America
- Founding members took part in 6 month planning process

Founding Members

- | | |
|---|--|
| - Albright-Knox Art Gallery | - The Metropolitan Museum of Art |
| - Art Gallery of Ontario | - Minneapolis Institute of Arts |
| - Art Institute of Chicago | - Museum of Contemporary Art |
| - Asia Society Gallery | - Montreal Museum of Fine Arts |
| - Center for Creative Photography | - Musée d'art contemporain de Montréal |
| - Cleveland Museum of Art | - Museum of Fine Arts, Boston |
| - Davis Museum and Cultural Center, Wellesley College | - National Gallery of Canada |
| - Fine Arts Museum of San Francisco | - National Museum of American Art |
| - International Museum of Photography, George Eastman House | - Philadelphia Museum of Art |
| - J. Paul Getty Museum | - San Francisco Museum of Modern Art |
| - Los Angeles County Museum of Art | - San Jose Museum of Art, |
| | - Walker Art Center |

Can My Institution Join AMICO?

- Membership in AMICO is open to institutions with collections of art
- Robert Bergman, Director, Cleveland Museum of Art, Chair of the Membership Committee
- Anticipate 12 new members in 1998, 20 in 1999

How is AMICO governed?

- Chair of Board: Harry S. Parker III, Director, Fine Arts Museum of San Francisco
- Members of Board: All directors of AMICO institutions

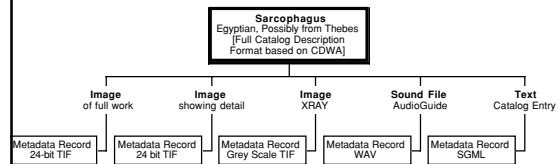
Who Manages AMICO?

- Archives & Museum Informatics manages AMICO under contract
- Staff Users and Uses, Technical Operations and Rights Committees
- Plans and facilitates meetings
- Manage creation of Library

What's in the AMICO Library?

- Multimedia documentation of works of art
- Each work has
 - Catalog Record
 - Related Images and Multimedia
 - Metadata about those Related Multimedia Files

Multimedia in the AMICO Library



Will the Library Grow?

- What proportion of the collections of the museums is represented?
- What will be digitized?

When will the AMICO Library be available?

- 1998/99 academic year University Testbed Project
- 1999/2000 any subscribing higher educational institution

Who will distribute the AMICO Library?

- Different Distributors for different markets
- University Access provided by Research Libraries Group (RLG)
- Discussions with States, Other Distributors to serve Public Library and K-12 Education

Will we have to Pay for Using the Library?

- License Fee
- Distributors Service Fee
- Scaled to size of institution
- Based on number of users

What's the license fee?

- \$2,500 - \$5,000 in the University Testbed
- Same amount as museums are paying in AMICO Membership Dues

**That sounds expensive.
Are the museums making
money from the
universities?**

What are the terms of the license?

University License

- **Users**
 - Faculty
 - Staff
 - Students
 - Affiliates
 - Visiting Faculty
 - Researchers
- **NOT**
 - Subscribers
 - Alumni
 - Tennants
 - Families
- **University declares its community of users**

University License ...

- **Uses**
 - classroom teaching
 - research
 - student assignments
 - display in academic and professional contexts
 - maintain in portfolio
 - incorporate into dissertation
- **NOT**
 - redistribution
 - commercial use
 - publication
 - fundraising or promotion
 - long-term storage
 - distribution of modified image
 - display without credit
 - display without data

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Museum License

- **Users**
 - staff
 - researchers/scholars
 - trustees
 - volunteers/docents
 - visitors
 - students
 - affiliates
 - visiting professionals
- **NOT**
 - subscribers
 - members
 - tenants
 - families

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Museum License ...

- **Uses**
 - gallery interpretation
 - lectures and teaching
 - research
 - assignments
 - dydactic display in gallery
 - professional display
 - incorporation into museum records
 - educational program materials
- **NOT**
 - redistribution
 - commercial use
 - fundraising or promotion
 - long-term storage
 - reposting of modification
 - display without credit
 - mounting without data

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Future Licenses

- **Identification of new audiences**
 - Public Libraries and K-12 Education
- **Clarify values of museums**
- **Identify needs of communities**
- **Define terms incollaboration**
- **Licenses reflect agreement on shared interests and desires**

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University Testbed

Boston College, Chestnut Hill, MA, USA
California State Universities, CA, USA
San Jose State, San Jose, CA
Long Beach, Long Beach, CA
Carnegie Mellon University, Pittsburgh, PA
Columbia University, New York, NY, USA
Harvard University, Boston, MA, USA
Herron School of Art, Indianapolis, IN, USA and
Indiana University - Purdue University Indianapolis, IN, USA
Princeton University, Princeton, NJ, USA
Rochester Institute of Technology, Rochester, NY
University of Alberta, Edmonton, Alberta, Canada
University of Illinois, USA
Urbana-Champaign, Urbana, IL
Chicago, Chicago, IL
University of Leiden, Leiden, The Netherlands
University of Texas, Austin, TX, USA
University of Toronto, Toronto, Ontario, Canada
University of Toronto at Mississauga, Mississauga, Ontario,
University of Toronto at Scarborough, Scarborough, Ontario
Washington University, St. Louis, MO, USA
Wellesley College, Wellesley, MA, USA
Western Michigan University, Kalamazoo, MI, USA

How do I find out More?

- <http://www.amico.net>
- **Contact Archives & Museum Informatics**
- **Jennifer Trant <jtrant@archimuse.com>**
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