What is AMICO?
- A Consortium of Museums creating a collective library multimedia documentation of their collections for educational use

Why AMICO?
- Enable educational access to joint library of multimedia museum documentation
- Created according to common standards
- Licensed Collectively
  - economies of administration
  - efficient distribution
  - predictability in market
  - improved service to users

Who are its members?
- Currently 23 of the largest art museums in North America
- Founding members took part in 6 month planning process

Can My Institution Join AMICO?
- Membership in AMICO is open to institutions with collections of art
- Robert Bergman, Director, Cleveland Museum of Art, Chair of the Membership Committee
- Anticipate 12 new members in 1998, 20 in 1999

Founding Members
- Albright-Knox Art Gallery
- Art Gallery of Ontario
- Art Institute of Chicago
- Asia Society Gallery
- Center for Creative Photography
- Cleveland Museum of Art
- Davis Museum and Cultural Center, Wellesley College
- Fine Arts Museum of San Francisco
- International Museum of Photography, George Eastman House
- J. Paul Getty Museum
- Los Angeles County Museum of Art
- The Metropolitan Museum of Art
- Minneapolis Institute of Arts
- Museum of Contemporary Art
- Montreal Museum of Fine Arts
- Musée d’art contemporain de Montréal
- Museum of Fine Arts, Boston
- National Gallery of Canada
- National Museum of American Art
- Philadelphia Museum of Art
- San Francisco Museum of Modern Art
- San Jose Museum of Art,
- Walker Art Center
How is AMICO governed?

- Chair of Board: Harry S. Parker III, Director, Fine Arts Museum of San Francisco
- Members of Board: All directors of AMICO institutions

Who Manages AMICO?

- Archives & Museum Informatics manages AMICO under contract
- Staff Users and Uses, Technical Operations and Rights Committees
- Plans and facilitates meetings
- Manage creation of Library

What’s in the AMICO Library?

- Multimedia documentation of works of art
- Each work has
  - Catalog Record
  - Related Images and Multimedia
  - Metadata about those Related Multimedia Files

Multimedia in the AMICO Library

- Metadata Record
  - 24-bit TIF Image of full work
  - Metadata Record
  - 24-bit TIF Image showing detail
  - Metadata Record
  - Grey Scale TIF XRAY
  - Metadata Record
  - WAV Sound File AudioGuide
  - Metadata Record
  - SGML Text Catalog Entry

Will the Library Grow?

- What proportion of the collections of the museums is represented?
- What will be digitized?

When will the AMICO Library be available?

- 1998/99 academic year University Testbed Project
- 1999/2000 any subscribing higher educational institution
Who will distribute the AMICO Library?

- Different Distributors for different markets
- University Access provided by Research Libraries Group (RLG)
- Discussions with States, Other Distributors to serve Public Library and K-12 Education

Will we have to Pay for Using the Library?

- License Fee
- Distributors Service Fee
- Scaled to size of institution
- Based on number of users

What’s the license fee?

- $2,500 - $5,000 in the University Testbed
- Same amount as museums are paying in AMICO Membership Dues

That sounds expensive. Are the museums making money from the universities?

University License

- Users
  - Faculty
  - Staff
  - Students
  - Affiliates
  - Visiting Faculty
  - Researchers
  - University declares its community of users

- NOT
  - Subscribers
  - Alumni
  - Tenants
  - Families

What are the terms of the license?
University License ...

• Uses
  – classroom teaching
  – research
  – student assignments
  – display in academic and professional contexts
  – maintain in portfolio
  – incorporate into dissertation

• NOT
  – redistribution
  – commercial use
  – publication
  – fundraising or promotion
  – long-term storage
  – distribution of modified image
  – display without credit
  – display without data

Museum License

• Users
  – staff
  – researchers/scholars
  – trustees
  – volunteers/docents
  – visitors
  – students
  – affiliates
  – visiting professionals

• NOT
  – subscribers
  – members
  – tenants
  – families

Museum License ...

• Uses
  – gallery interpretation
  – lectures and teaching
  – research
  – assignments
  – dydactic display in gallery
  – professional display
  – incorporation into museum records
  – educational program materials

• NOT
  – redistribution
  – commercial use
  – fundraising or promotion
  – long-term storage
  – reposting of modification
  – display without credit
  – mounting without data

Future Licenses

• Identification of new audiences
  – Public Libraries and K-12 Education

• Clarify values of museums

• Identify needs of communities

• Define terms in collaboration

• Licenses reflect agreement on shared interests and desires

How do I find out More?

• http://www.amico.net
• Contact Archives & Museum Informatics
• Jennifer Trant <jtrant@archimuse.com>
• David Bearman <dbear@archimuse.com>